

COMMUNICATIONS REPORT

2019-07-13

The NYQM Communications Committee welcomes the opportunity of the Jubilee to reflect on our mission within the Committee and with the larger community.

We have asked the Ministry and Council Committee to support us in creating an opportunity to share with Friends about their wishes and ideas regarding communications.

The Committee feels that our web site, after absorbing our attention for the early part of our tenure, is now in a stable if not final state. NYQM Members and Monthly Meeting members are encouraged to share their upcoming events for inclusion on the nycquakers.com calendar and to link to that web address, to help give visibility to our page for those interested in the life and work of Friends.

The “For NYQM Friends” section of the web site contains documents for the current Quarterly Meeting, the other Quarterly Meetings within the current year, and an archive, which we are developing, of previous years.

Kim Castanada in the NYQM office has been managing our presence on social media. Please follow the NYQM on Facebook, Twitter, and Instagram (@nycquakers), share news and photographs of your current events with Kim for her to post, and populate your meeting’s Facebook pages with photographs and news that Kim can repurpose. All of this helps to improve the visibility of Friends in New York for those who may be led to join us.

The Committee has been consolidating a database of contact information for NYQM Friends. This database will allow the clerk to communicate with Friends in the NYQM about Quarterly Meeting business; it will also allow constituent monthly meetings to have a central place to keep track of contact information, membership information, and other vital information for use in directories, mailings, and record-keeping. We have been in touch with local communications committees about respecting the use of this information.

Priorities that we are working on:

- Supporting intra-meeting communication and communication among Friends about matters of shared interest;
- Long term planning to improve the functionality of the web site to provide documentation for Friends, information for seekers, and support for our community;
- Developing language for the site and other written materials that expresses the practice and life of Friends;
- Developing the database to include all needed information from all Monthly Meetings and provide convenient access for Monthly and Quarterly Meeting Committees;
- Supporting Monthly Meetings and the Quarter in communicating minutes and letters

on matters of witness and conscience to the press and relevant governing authorities;
—Supporting the Monthly Meeting with providing written materials and signage for their communities;
—Providing the NYQM with updated methods of electronic record-keeping and supporting the electronic record-keeping of the Monthly Meetings;
—Supporting the Monthly Meetings with programs that amplify the message of Friends.

We welcome participation from Friends with experience in digital communications, design, and public relations in the work of the Committee.

In Friendship,
Ann Kjellberg, clerk